

DataCentre Expo Conference Programme

DAY 1 Doors open 09.30	TRACK 1	TRACK 2
10.15	KEYNOTE Kevin Dean , CMO, Interxion <i>Where The Cloud Lives - The Carrier Neutral Data Centre</i>	
11.00	Jan Wiersma , ICT Specialist, Dutch Police Force <i>Datacenter Consolidation and Strategy</i>	Andrew Stevens , MD, CNet Training <i>The Real Data Centre Asset – People</i>
11.50	Gilles Chekroun SNIA Europe Director & Cisco Systems <i>Fibre Channel Technologies: Benefits & Futures</i>	Willi Deutsch , Enterprise Solutions Marketing Manager, EMEA, Juniper Networks <i>Data Center Initiatives for the Real-Time Enterprise</i>
12.40	Kenneth G Hodge , Chief Engineer, Brand-Rex	Andreas Weiss , Director EuroCloud / ECO Deutschland <i>Trust in Cloud, The EuroCloud Audit Seal for SaaS</i>
13.30	Lars-Hendrik Thom , Regional Technical Support Manager, Panduit EEIG <i>Energy-Efficient Scalable Data Center Infrastructure Design</i>	Patrick Baillie , CEO, CloudSigma <i>Public and private clouds: Forming a successful cloud computing strategy.</i>
14.20	Lex Coors VP Technology & Engineering <i>Case Study, Energy Efficiency and CoC</i>	Alan Priestley , EMEA Enterprise Marketing Director, Intel <i>Preparing for the Enterprise Cloud - Key Intel Technologies That Will Underpin Future Cloud Deployments</i>
15.10	Alan Fisher , Dycem <i>"Dealing with the Silent Enemy" - "How Dust and Dirt Particles affect the success and wellbeing of the Data Industry"</i>	Alex McDonald , SNIA Europe & NetApp <i>Benefits of Solid State Storage in Enterprise Storage Systems</i>
16.00	Wolfgang Goretzki , Product Marketing Manager EMEA, Emerson Network Power <i>IT Infrastructure Management with Avocent (part of Emerson Network Power)</i>	Colin Bridger , Mellanox <i>Science Discovery: The Next Computing Landscape</i>
DAY 2 Doors open 09.30	TRACK 1	TRACK 2
10.15	KEYNOTE Mark Thiele , ServiceMesh President, Data Center Pulse <i>Agility And Capacity – The Data Center Of The Future</i>	
11.00	Andreas Zoll Director of Data Center Engineering i/o Data Centers <i>Modular Data Centers</i>	Enrico Albertin , Europe Data Centre and Virtualization Business Development Manager Chief Technology Office, Cisco <i>Cisco Virtual Desktop Infrastructure</i>
11.50	Sadek Abdou Manager Carrier Sales, Cube Optics AG <i>Simple low cost and low latency optical data transport</i>	Mike Gilmore , CENELEC <i>Energy Efficiency as the Driver for Data Centre Standardization</i>
12.40	Carrie Higbie , Global Director, Data Center Solutions & Services, Siemon <i>The Changing Face of Datacenter</i>	Tad Deriso , CEO Mid-Atlantic Broadband Cooperative <i>Data Center Migration / Site selection</i>
13.30	Dr Graeme Creasey Senior Engineer Digital Realty Trust <i>The Coming Impact of Carbon Regulation on Data Centres</i>	Paul Rivett , Operations Director CNet Training <i>Project Management – The Real Value</i>
14.20	Jim Hearnden Enterprise Technologist The Green Grid / Dell <i>Data Centre Energy Efficiency: A Call To Action</i>	Victor Hagen , Strategic Product Sales Specialist, Cisco <i>Cisco Data Centre at the heart of Business Innovation</i>
15.10	George Reese , Cloud Computing Author, enStatus <i>Tools for Converting Your Virtualized Data Centre into a Private Cloud</i>	Shahar M Raz , General Manager, Raz Strategy <i>Cloud Computing, How To Stay in Control of your datacenter when parts of it are out of sight</i>
16.00	Marc Grimme , Atix <i>Saving Costs with Linux in the Datacentre</i>	Ian Bitterlin , CTO, Prism Power <i>On-site Renewable Energy for the Data Centre? Green or Greenwash?</i>